

BE A PART of the nation's largest award winning water education festival



PRESENTING SPONSORS



Orange County Water District Groundwater Guardian Team
(714) 378-3257 • www.childrenwaterfestival.com

March 28 - 29, 2018
University of California, Irvine

f ChildrensWaterEducationFestival @ocwaterfest #ocwaterfest



The award-winning Children's Water Education Festival is the largest event of its kind in the United States and will take place March 28 and 29, 2018 at the University of California, Irvine. More than 7,500 third, fourth and fifth grade students and their teachers are expected to attend the event, presented by the Orange County Water District (OCWD), Disneyland Resort, National Water Research Institute, and the OCWD Groundwater Guardian Team.

The Festival presents a unique opportunity to educate students about how they can protect water supplies and the environment. Since its inception, more than 122,000 children from schools throughout Orange County have been able to experience the Festival and all it has to offer.

The Festival is provided at no cost to schools, making public and private financial support crucial to the success of this educational event and its continued growth. By sponsoring this year's Festival, you help ensure its success in educating our youth. As a sponsor, you will receive prominent recognition for your contribution.

We have designed many sponsorship levels and opportunities for the community to participate. Customized sponsorship opportunities are also available, including transportation for schools in your service area.

Visit www.ChildrensWaterFestival.com to quickly and easily complete your sponsorship commitment form.

Please submit sponsorship materials by **Friday, January 5, 2018** to guarantee inclusion in sponsorship benefits. Contact Crystal Nettles at (714) 378-3202 or cnettles@ocwd.com for additional information.

Save time and the environment; pay online via credit card! Need to pay by check? Make checks payable to "NWRI/OCWD Children's Water Ed Festival" and mail to:

Orange County Water District
Attn: Crystal Nettles
P.O. Box 8300
Fountain Valley, CA 92728-8300

SPONSORSHIP LEVEL

	Title \$10,000	Signature \$5,000	Program* \$4,000	Platinum \$2,500	Gold \$2,000	Silver \$1,000	Friend of the Festival (other)
Photos and/or logo included in Festival social media							
On 8,500 event t-shirts for students, presenters, teachers, volunteers, and parents	LOGO	LOGO	LOGO	LOGO	LOGO		
In 8,500 copies of the Festival Activity and Guide Map	LOGO	LOGO	PREMIUM LOGO	LOGO	NAME	NAME	
In Festival materials sent to elementary schools	LOGO						
Promotional item provided by your organization in 8,500 official Festival gift bags (pens, note pads, samples, coupons, etc.)							
On Festival website with a link to your organization's website	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
On more than 70 Festival exhibit signs	LOGO	LOGO					
On volunteer signage	LOGO						

Customized sponsorship opportunities are available to meet your marketing and outreach objectives. Please contact Crystal Nettles at (714) 378-3202 or cnettles@ocwd.com for more information.

Sponsorship donations are tax-deductible as permitted by law. The nonprofit tax ID number is 33-0481107.

Denotes other type of recognition

* Program Sponsorship is limited to one sponsor only.



GIVING BACK to promote your business and give back to your community, support the 2018 Children's Water Education Festival

It is more important than ever to teach children that they can be responsible by making "blue" and "green" choices to help protect precious water resources and the environment. Your investment in today's youth is an investment in our future!

Sponsoring the Festival provides businesses and organizations with unique opportunities to meet their strategic goals:

- Environmental/Green Initiatives
- Corporate Philanthropy
- Community Involvement
- Corporate Responsibility
- Increased Positive Brand Recognition/Exposure

"This event is more than an opportunity to educate students about protecting and preserving our environment, groundwater and drinking water resources. It is a chance to plant seeds of knowledge that will help empower our youth to make a difference and inspire these young stewards to action."

Frank Dela Vara,
Director of Environmental Affairs, Disneyland Resort

THANK YOU to last year's sponsors, who support our commitment to educate our youth about the environment

BENEFACTORS
Allergan Foundation; Anaheim Public Utilities; Avista Technologies; Baja Fresh; Black & Veatch; Brown and Caldwell; Carollo Engineers; Crispy Greens; City of Garden Grove; City of Huntington Beach; City of Santa Ana; The Creative Animal; DDB Engineering, Inc.; Green Earth Magic Show (GEMS, Inc.); H2OC.org; Irvine Ranch Water District; James Event Productions; Laguna Beach County Water District; Mesa Water District; Metropolitan Water District of Southern California; Municipal Water District of Orange County; National Geographic; OC Public Works; Olin Chlor Alkali Products; Orange County Conservation Corps; Orange County Sanitation District; Paul Cash Eco Magic Show; Recycle Used Oil; Ricoh Electronics, Inc.; Rubio's; Rutan & Tucker, LLP; Santa Ana River Basin Section; Santa Ana Watershed Association; Sparkletts; SPI; Stantec; Tetra Tech; Trojan UV; Wells Fargo; and the Wyland Foundation



"Sponsoring and presenting at the Water Festival gives us a rare opportunity to educate children about keeping household hazardous waste out of storm drains and the environment. I have participated in this event for more than 10 years, and I am always energized by how much the children want to learn and do the right thing. I will continue to sponsor the Festival so this vital event can continue to create and inspire environmental stewardship in our youth."

Howard Mayo, Environmental Health Division
Health Care Agency, County of Orange
2012 - 2017 Title Sponsor