


BE A PART

of the nation's largest award winning water education festival

Presented By 



(714) 378-3257

www.childrenwaterfestival.com

March 27 - 28, 2024
University of California, Irvine



The award-winning **Children's Water Education Festival** is the largest event of its kind in the United States and will take place March 27 and 28, 2024 at the University of California, Irvine. Approximately 6,000 third, fourth and fifth grade students and their teachers are expected to attend the event, presented by the Orange County Water District (OCWD).

The Festival presents a unique opportunity to educate students about how they can protect water supplies and the environment. Since its inception, more than 147,000 children from schools throughout Orange County have been able to experience the Festival and all it has to offer.

The Festival is provided at no cost to schools, making public and private financial support crucial to the success of this educational event and its continued growth. By sponsoring this year's Festival, you help ensure its success in educating our youth. As a sponsor, you will receive prominent recognition for your contribution.

We have designed many sponsorship levels and opportunities for the community to participate. Customized sponsorship opportunities are also available, including transportation for schools in your service area.

Visit **www.ChildrenWaterFestival.com** to quickly and easily complete your sponsorship commitment form.

Please submit sponsorship materials by Friday, February 2, 2024 to guarantee inclusion in sponsorship benefits. Contact Dani Berch at **(714) 378-3219** or **dberch@ocwd.com** for additional information.

Save time and the environment; pay online via credit card! Need to pay by check? Make checks payable to 'National Water Research Institute' and mail to:



National Water Research Institute
Attn: Water Festival
P.O. Box 8300
Fountain Valley, CA 92728-8300

SPONSOR LEVELS — Mix and Match for Maximum Benefits!

* Number of asterisks denotes number of sponsorships available.

T-SHIRT SPONSOR - \$10,000

Logo on 6,000 Festival tshirts
Standalone thank you post with mention/tag on Festival and OCWD Facebook, Instagram, Twitter, and Linked In accounts (15,000+ followers)
Logo on event program/activity guide
Logo on event banners
Logo on event signage
Logo on event website

A/V SPONSOR - \$7,000

Two thank you announcements each day of Festival over central PA system
Logo on signage at entrance to four lecture halls during Festival
Logo on event program/activity guide
Logo on event banners
Logo on event signage
Logo on event website

SCHOOLS SPONSOR - \$5,000

Logo on signage at school check in
Logo on signage at school lunch area
Logo on materials sent to teachers prior to event
Logo on event program/activity guide
Logo on event signage
Logo on event website

PARKING SPONSOR - \$5,000

Logo on bus parking signs
Logo on materials sent to presenters and volunteers prior to event
Logo on event program/activity guide
Logo on event banners
Logo on event signage
Logo on event website

STUDENT BAG SPONSOR - \$5,000

Giveaway (provided by organization) provided to 6,000 students
Logo on event website

VOLUNTEER LUNCH SPONSOR - \$4,500***

Logo on signage at volunteer lounge, accessible by 500 volunteers, presenters and staff
Name in event program/activity guide
Logo on event website

PROGRAM SPONSOR - \$4,000*

Full page color ad in event program/activity guide (4"x9")
Prominent logo on event program/activity guide
Logo on event signage

ACTIVITY SPONSOR - \$4,000

Name listed on printed class activity schedules
Logo on event directional maps
Logo on event banners
Logo on event program/activity guide
Name on event website

PHOTO BOOTH SPONSOR - \$4,000

Logo on photo backdrop accessible to 6,500 attendees
Name in event program/activity guide
Name on event website

VOLUNTEER BAG SPONSOR - \$3,000

Giveaway (provided by organization) provided to 500 volunteers and presenters
Logo on event website

WATER SPONSOR - \$2,500*

Logo on signage at 10 water stations across the Festival

NAME BAGDE SPONSOR - \$2,000**

Logo on teacher name badges (approx. 250)
Name in event program/activity guide
Name on event website

SOCIAL MEDIA SPONSOR - \$1,500

Standalone thank you post with mention/tag on Festival and OCWD Facebook, Instagram, Twitter, and Linked In accounts (15,000+ followers)

LECTURE HALL SPONSOR - \$1,000****

Logo on signage at entrance to lecture halls during Festival

COFFEE & REFRESHMENT SPONSOR - \$1,000**

Logo on signage at volunteer lounge during breakfast, accessible by 500 volunteers, presenters and staff

FESTIVAL SUPPORTER - \$500

Name on event website

Customized sponsorship is available to meet your organization's needs.
Please contact Dani Berch at (714) 378-3219 or dberch@ocwd.com for more information.
Sponsorship donations are tax-deductible as permitted by law. The nonprofit tax ID number is 33-0481107.



GIVING BACK

to promote your business and support your community, contribute to the 2024 Children's Water Education Festival

It is more important than ever to teach children that they can be responsible by making 'blue' and 'green' choices to help protect precious water resources and the environment. Your investment in today's youth is an investment in our future!

Sponsoring the Festival provides businesses and organizations with unique opportunities to meet their strategic goals:

- *Environmental/Green Initiatives*
- *Corporate Philanthropy*
- *Community Involvement*
- *Corporate Responsibility*
- *Increased Positive Brand Recognition/Exposure*

"Sponsoring and presenting at the Water Festival gives us a rare opportunity to educate children about keeping household hazardous waste out of storm drains and the environment. I have participated in this event for more than 10 years, and I am always energized by how much the children want to learn and do the right thing. I will continue to sponsor the Festival so this vital event can continue to create and inspire environmental stewardship in our youth."

Howard Mayo, Environmental Health Division
Health Care Agency, County of Orange
2012 - 2019 Title Sponsor

THANK YOU

to last year's sponsors, who support our commitment to educate youth about the environment

2023 BENEFACTORS

Anaheim Public Utilities; Black & Veatch; Butier; Carollo; CDM Smith; City of Santa Ana; El Toro Water District; Engineering Analytics, Inc.; H2OC; Hazen and Sawyer; Intera Geoscience Engineering; Irvine Ranch Water District; Mesa Water District; Metropolitan Water District of Southern California; Moulton Niguel Water District; OC San; Olin; PACE Advanced Water Engineering; Rutan; SARBS of CWEA; SoCal Gas; UC Irvine



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